



Environmental Policy

2024

Cork Midsummer Festival strives to make sustainable choices in its development, management, and delivery of its annual Festival. This policy reflects how the Festival currently works and will continue to reduce its carbon imprint.

This policy will be reviewed on an annual basis, as we continue to learn and bring environmental awareness to our staff, board members, artists, and audiences.

Operations

- Continue a flexible hybrid work-from-home and office model. The CMF office is a co-working space which results in sharing electricity, water, internet, technology, and meeting rooms with other businesses and remote workers. This co-working space is in Cork city centre which is centrally located for staff, artists, and partners.
- Meetings normally take place in the city centre which is accessible by public transportation, or on Zoom, eliminating travel for all parties.
- Use of laptops have cut down on the need to print documents.
- We have moved our yearly financial audit completely online, significantly reducing printed invoices and receipts.
- Encourage staff, artists, and audiences to recycle, use a reusable water bottle, and use reusable items such as lunchboxes and tote bags when at work or attending meetings.

Travel

- The staff travels by train, bus, or car share when travelling domestically, and encourages artists and companies to do the same.
- Encourage artists to travel by slow travel or direct flights where possible.
- Work with Bus Eireann, Irish Rail, and CityLink to incentivize public transport where possible for all participating artists, performers and companies via discounts and credit towards transport.

- Promote a regular partnership with Bus Eireann for local transport, encouraging those attending the festival to use these options.
- Use of Festival vehicles are now almost all electric.
- Our accommodation partners provide kitchen facilities which allow artists to cook at home. Reusable dishes and cutlery are supplied.

Programme and Production

- Work that is toured to Cork will have at least two days of shows.
- While travel is necessary for some programme research, CMF also researches shows and companies by viewing recordings.
- CMF works with all venue partners and producing partners towards reducing overall energy use and using renewable energy sources where possible.
- We heavily schedule our local van operations to combine any load-in / get-outs so that trips are reduced to the minimum required.
- We first use local vendors and businesses before querying outside of Cork.

Marketing and Materials

- Moved to e-tickets which has resulted in less paper production and transport for ticket drop-offs to venues.
- All communications are done digitally, reducing any printed production.
- Printed promotional materials have been reduced.
- We have switched to using non-date specific signage and branding where possible, to re-use these materials in future years.
- The Festival brochure is printed when possible on recycled paper stock, and we have reduced the amount of brochures printed per year.
- We endeavour to switch from single-use materials such as popup banners to more sustainable bamboo-sourced stock with material covers. This would ensure for longer durability and usage over a number of years.